



## 2003 Parade of Homes™ Wrap-Up

The 21<sup>st</sup> annual Parade of Homes, presented by Time Warner Cable, ended its 16-day run on March 2<sup>nd</sup> at Lely Resort, a 2,800-acre golf and country club community. Fourteen Parade entries, including custom estate homes, single family homes, villas, carriage homes and coach homes, were priced from the mid \$200's to more than \$1 million.

Participating builders included Arthur Rutenberg Homes, Bateman Communities of SW FL, Inc., Empire Builders, Henning Construction, Lundstrom Development, Naples Bay Custom Homes, Pinnacle Home Builders, Stock Construction and Whitehall Homes. Each is a Lely Resort preferred builder.

"The Parade of Homes showed the best of what is being built in Collier County," said David Ellis, Executive Vice-President of CBIA. "The homes featured new innovations in design and construction. In addition, Lely has all the amenities that new homebuyers are looking for in a community."

The POH Kickoff VIP Party, hosted by Stock Development on Thursday, Febru-

ary 13<sup>th</sup>, was a huge success. Over 900 industry members and realtors flocked to The Classics Clubhouse at Lely Resort and were treated to delicious hors d'oeuvres as well as sneak peek of the models. Many attendees walked away with fabulous prizes.

The 2003 Collier Building Industry Association (CBIA) Parade of Homes winners were honored Tuesday, March 11<sup>th</sup> at a banquet held at The Club at Olde Cypress. More than one hundred local building industry professionals attended the event.

The winners were chosen by a group of industry professionals from outside the area, who toured the models before the opening of the Parade. The judges voted for their favorite homes in each of the 25 categories, including the Grand Award for Best in Parade. Trophies were presented to honor the winners.

Empire Builders was the evening's big winner, garnering seven awards, including the Grand Award for Best In Parade. Other builders taking home multiple awards included Bateman Communities,



*CBIA thanks our Grand Sponsor, Time Warner Cable.*

Henning Construction, Pinnacle Home Builders and Stock Construction.

Congratulations to all of the builders for finalizing several sales during the Parade. Mike Vranek of Lely Realty expects the residual effects from the Parade to benefit their sales for the next several months.

This year's benefiting charity, the Humane Society of Collier County received over \$7,000 from CBIA for providing staffing for the parking/registration area during the duration of the Parade. CBIA donated \$6,500 from gate admissions to The Humane Society. In addition, Water Connection donated forty cases of bottled water for the volunteers to sell to attendees that netted them another \$557. Both CBIA and The Humane Society thank Water Connection for the donation of the bottled water.

A large part of the financial success of the Parade of Homes is a result of the support we received from our sponsors. CBIA would like to thank Time Warner Cable for agreeing to be our Grand Sponsor for the fourth year in a row. Thanks are also

in order for our Gold Sponsors, Fifth Third Bank and Naples Dodge. In addition, Homes & Land Magazine was a Gold sponsor responsible for printing and producing our Parade of Homes brochure.

A special thanks to Brad Whalen of Sulk Whalen Public Relations for the excellent job he did in getting the Parade prominently featured in local publications. Lastly, CBIA would like to thank our Parade of Homes chairperson, Bob Bibbee of Florida Builder Appliances and the 2003 Parade of Homes Committee for one of the most successful Parade of Homes in the history of our association.

#### **Best Master Suite Coach Home**

The Preakness

*By Bateman Communities*

#### **Best Kitchen Coach Home**

The Preakness

*By Bateman Communities*

#### **Livability Carriage Home**

The Birdie

*By Henning Construction*

## **2003 PARADE OF HOMES BANQUET**

*Heather Henning, pictured below, far left.*



*From Left: Shane Kovash, Rick Downham, Heather Henning, Bill Schreck. Pictured with Best Livability and Best Interior Design awards.*

**PARADE, From Page One.****Best Overall Design Coach Home**

The Preakness

*By Bateman Communities***Best Exterior Appeal Coach Home**

The Belmont

*By Bateman Communities***Best Interior Design Carriage Home**

The Birdie

*By Henning Construction***Best Master Suite Single Family Home**

The Valdosta

*By Stock Construction***Best Kitchen Single Family Home**

The Savannah

*By Stock Construction***Livability Single Family Home**

The Savannah

*By Stock Construction***Best Overall Design Single Family Home**

The Savannah

*By Stock Construction***Best Exterior Appeal Single Family Home**

The Athens

*By Stock Construction***Best Interior Design Single Family Home**

The Athens

*By Stock Construction***Best Master Suite Custom Estate Home (Gold Award)**

The Classics

*By Pinnacle Home Builders***Best Master Suite Custom Estate Home (Platinum Award)**

The Magnolia

*By Empire Builders***Best Kitchen Custom Estate Home (Gold Award)**

The Princeton

*By Naples Bay Custom Homes***Best Kitchen****Custom Estate Home (Platinum Award)**

The Magnolia

*By Empire Builders***Livability Custom Estate Home (Gold Award)**

The Classics

*By Pinnacle Home Builders***Livability Custom Estate Home (Platinum Award)**

The Magnolia

*By Empire Builders***Best Overall Design Custom Estate Home (Gold Award)**

The Classics

*By Pinnacle Home Builders***Best Overall Design Custom Estate Home (Platinum Award)**

The Magnolia

*By Empire Builders***Best Exterior Appeal Custom Estate Home (Gold Award)**

Amelia Classic

*By Arthur Rutenberg Homes/**Toussel Homes***Best Exterior Appeal Custom Estate Home (Platinum Award)**

The Magnolia

*By Empire Builders***Best Interior Design Custom Estate Home (Gold Award)**

The Classics

*By Pinnacle Home Builders***Best Interior Design Custom Estate Home (Platinum Award)**

Empire Builders-Magnolia

**Grand Award, Best of Parade**

Magnolia

*By Empire Builders*